

PR  DIAGS

# Become our Agent

and let's build a joint future in  
the automotive segment!

**Learn how**



## How to be successful in the technical automotive segment?

The role of competence development is growing in importance. A garage worker has to be a multi-talented person who can perform many different tasks efficiently. A garage must be able to handle even the most demanding and extensive tasks as new car technology and extended service intervals reduce the burden on basic work. Schools need to provide teacher education and educational materials that support learners in the face of ever-changing car technology.

## How to cope with the challenging situation?

Prodiags offers a solution for this. Prodiags is an online training environment for automotive technology that provides tools for automotive skills development needs in a cost-effective and easy way, independent of time and place.

## What is Prodiags e-learning?

For customers, Prodiags offers two different products; individual training modules or training environment for organisations. An individual training module gives one user access to the online training they have purchased. The training will always include a skills self-test and once the online module has been completed, the end customer may take the final exam and, upon passing it, will receive a diploma in the module.

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In addition to the study material, the training environment license includes the Prodiags training environment (similar to a LMS) that allows him / her to allocate modules to the students he / she wants, and to follow the development of the skills individually.



## What is my role?

Our goal is to build a global network of agents to share the joy and benefits of automotive education worldwide.

We are looking for agents who are already working in the automotive industry. Companies they have auto repair shops and training organizations already as customers when selling for instance tools or diagnostic testers. Or, for example, an auto parts shop that sells parts directly to auto mechanics or auto repair shops.



## Why Become a Prodiags Agent?

We offer a ready-made model to become a pioneer in digital business. It does not require any investment in equipment, software or major development. Though it requires dedication and active sales and marketing. Digital business is not a one-time trade. Once acquired, customers remain customers and purchase additional licenses, all of which accrue to the agent on a continuous basis. Agent Fee Calculation is automated and we provide support for sales and marketing in your market area.

Increasing the capabilities of your client companies will increase the sales opportunities for your existing products. If the repair shop is able to handle the most demanding customer tasks, it will probably also buy spare parts for them. If a technician is able to make better use of his diagnostic tester, he is more satisfied with it and wants more hardware to diagnose and repair cars.

## How big can the Prodiags business be?

Prodiags comes from Finland. About 5.5 million people live in Finland. The value of our Prodiags license sales in Finland is approximately € 450,000 and growing rapidly. We believe that license sales could quickly be around € 100,000 / year / million. With about 750 million people living in Europe alone, the potential is significant. The former collect the fruits of the growing market in their own basket.



## Sounds interesting! How I can join the bandwagon?

Feel free to contact us to learn more about our collaboration model and our solutions to the challenges of learning.

## How does this work in practice?

The end customer purchases their first license through the Prodiags Online Training Shop. At the time of purchase, the customer is linked to the agent. After this, the end customer is linked to the agent and a sales commission is paid to the agent for the purchase and any additional purchases by the end customer. The agent is able to monitor in real time the purchases and usage activity of its own clients. The agent commissions billing report also works through the same portal. Administrative work has thus been made very easy. An agent can focus on sales and marketing.

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